

## **CABLE & WIRELESS COMMUNICATIONS ANNOUNCES INVESTMENT IN NEW EAST-WEST CARIBBEAN CABLE**

Cable & Wireless Communications today announces its plan to build a new major submarine cable in the Caribbean, more than doubling its carrier capacity in the region.

The “East-West” cable will link Jamaica and the Cayman Islands in the west of the Caribbean, to the British Virgin Islands (Tortola) in the east. It will also land in the Dominican Republic, one of the key markets in the region.

Cable & Wireless Communications’ Caribbean business, LIME, has begun installing the cable and is expected to have it operational by early 2011.

The East-West Cable is the third new submarine cable built by Cable & Wireless Communications in the region since 2008, adding to the CBUS cable between Bermuda and the British Virgin Islands and the Gemini-Bermuda cable between Bermuda and the east coast of the US.

The cable will enable Cable & Wireless Communications and its Caribbean business, LIME, to meet the rising demand for high-speed bandwidth from consumers and business customers in the region. LIME operates in 13 Caribbean countries, and is developing a range of new fixed broadband and mobile data services for customers, which will require high quality capacity support.

The cable will also substantially strengthen Cable & Wireless Communications’ capability in serving its carrier customers in North and Latin America, as well as within the Caribbean. Cable & Wireless Communications’ cable system already links with 23 Caribbean countries and the East-West cable will complete a Caribbean ‘network ring’, improving resilience and access for carrier customers.

Cable & Wireless Communications’ network is well positioned to benefit from growth in wholesale markets. The Caribbean is a major traffic corridor between South America and the major internet, content and carrier hubs in the United States – acknowledged as one of the fastest growing inter-continental routes in the world today.

The East-West cable strengthens Cable & Wireless Communication’s position as the leading wholesale capacity provider through the Caribbean Sea offering primary and secondary routes to New York and Miami.

Commenting, Tony Rice, CEO at Cable & Wireless Communications said:

*“The East-West Cable will be a valuable addition to our carrier network, which is already the strongest in the Caribbean. It will enhance the capability and service Cable & Wireless Communications provide to our carrier customers throughout the Americas and the Caribbean. We can supply high capacity, resilient submarine infrastructure in one of the fastest growing cable routes in the world. It also improves our ability to provide customers, in the Caribbean islands, with increasingly innovative services, like mobile data applications and IPTV.”*

## Notes to editors:

### Contacts

#### **Cable & Wireless Communications**

##### **Media**

Lachlan Johnston +44(0) 20 7315 4006 / +44 (0) 7800 021 405

Sonal Solanki +44(0) 20 7315 4121

##### **Investors**

Sheldon Bruha +44(0) 20 7315 4178

Kunal Patel +44(0) 20 7315 4083

### **About Cable & Wireless Communications**

Cable & Wireless Communications is a full-service telecommunications business. We operate leading telecommunications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit [cwc.com](http://cwc.com)

### **About LIME**

LIME (Landline, Internet, Mobile, Entertainment) is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless, one of the world's leading international communications companies.